
Laura Meditz

Product Management Executive
Home Lending Product
Wells Fargo & Company



Laura Meditz is Head of Product Management for Wells Fargo Home Lending. In this role, Laura leads the strategy and delivery of technology development for the applications and platforms that support Home Lending activities, with a focus on driving transformation across the customer lifecycle.

Laura has been in this role since December 2025. Previously, she spent a year leading transformation efforts across the Customer Experience, Marketing, and Sales product domains for Home Lending.

Prior to joining Wells Fargo in 2024, Laura was a Managing Director at JPMorgan Chase, where she led product and analytics-driven strategies to improve Home Lending sales performance. She previously established and led a firmwide Salesforce Center of Excellence, delivering significant cost savings and enabling scaled adoption of key digital tools across the organization. Earlier in her career, she held roles in strategy, business planning, and process improvement. Laura began her career in consulting and investment advisory, with roles at Opera Solutions and Cambridge Associates.

Laura holds an MBA from the Tuck School of Business at Dartmouth and a Bachelor of Arts from Tufts University. She lives in New York City with her husband and two young children.