

## Contact

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(LinkedIn)

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## Top Skills

Influencer Marketing

Leadership

Management

## Publications

[Visit my website](#)

# Greg Sher

Relentless advocate for those who lack a voice. I am committed to mentoring the next generation of leaders, providing them with the guidance, support and opportunities they need to thrive.

Washington DC-Baltimore Area

## Summary

A 2024 Vanguard winner, Greg Sher has called for IMB leaders to be more vocal in rallying the industry around its many headwinds. He created the hashtag # in early 2024 in an effort to extinguish negative discourse created by the " " slogan, which he publicly urged AIME to retire on the HousingWire stage on April 23, 2024. 153 days later, AIME Chairman/CEO went on Sher's podcast "One on One" and shared that the "Brokers are Better" slogan could be put to bed. He is among the most followed mortgage executives on the LinkedIn platform with over 33,600 followers. In the last 12 months alone, his posts have received nearly 5 million impressions.

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## Experience

### NFM Lending

Managing Director

August 2009 - Present (15 years 6 months)

Washington DC-Baltimore Area

### Citizens Lending Group

President & CEO

July 2002 - July 2009 (7 years 1 month)

Baltimore, Maryland, United States

120 employees

Correspondent Lender

### WBAL Radio

Sports Director/Talk Show Host

July 1996 - November 2006 (10 years 5 months)

Hosted drive time sports talk show on Orioles 50,000 watt flagship station

Hosted Orioles/Ravens pre and post game shows

Won an Eclipse award for outstanding coverage of the Preakness Stakes

Weekend sports anchor on WBAL TV 11

## Prime Sports Radio

Sports Talk Show Host, Dallas, Texas

March 1994 - June 1996 (2 years 4 months)

Hosted national sports talk show in 100 cities

Covered the Dallas Cowboys daily during championship season of 1995

Conducted weekly manager's clubhouse report with Astros Manager Terry Collins

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## Education

University of Maryland College Park

Bachelor's degree, Speech Communication and Rhetoric · (1991 - 1993)

Dean College

Associate's degree, Journalism · (1989 - 1991)