



Nicole Booth

Nicole Booth is the Head of Public Policy and Operations at Zillow. Spanning nearly two decades, she is a housing tech expert and executive leader with a background in business strategy, public policy, and regulatory affairs.

She previously served as Executive Vice President of Public Affairs at Proof (formerly Notarize), where she built the start-up's Public Affairs Team and led efforts on digital transformation. Nicole was Vice

President of Public Policy at the Rocket Family of Companies and at QC Ally as its Chief Executive Officer and Chief Marketing Officer.

Nicole serves on the Mortgage Bankers Association (MBA) MORPAC Steering Committee and supports mPower. In 2023, she was awarded the MBA Burton C. Wood Legislative Service Award.