

Nicole Booth

Nicole Booth is a housing and fintech expert and executive leader.

She previously served as the Chief Executive Officer and Chief Marketing Officer of QC Ally, a tech-enabled enterprise loan quality and audit review services company.

A respected executive with an impressive background in business strategy and regulatory

affairs spanning nearly two decades, Nicole previously served as Executive Vice President of Public Affairs at Notarize, where she built the start-up's Public Affairs Team and led efforts on digital transformation. Prior, Nicole was Vice President of Public Policy at the Rocket Family of Companies, aiding and overseeing the company's public policy planning and advocacy agenda and building the company's first-ever state government affairs team.

Nicole currently serves on the Mortgage Bankers Association (MBA) MORPAC Steering Committee and, in 2023, was awarded the MBA Burton C. Wood Legislative Service Award in recognition of her service to the association and the real estate finance industry.