



Bio
Johanna Granados
Account Executive, PropTech
Verisk

Johanna Granados is a highly accomplished Account Executive at Verisk, renowned for her remarkable career marked by the fusion of solid business acumen and an entrepreneurial mindset. Her professional journey has been defined by a relentless commitment to driving business initiatives, forging invaluable partnerships and alliances, eliminating inefficiencies, and consistently delivering year-over-year margin growth. Johanna's decision-making prowess is anchored in analytical rigor and a fact-based approach, complemented by her exemplary skills in relationship-building and communication. Her strategic solutions are crafted with a laser focus on customer needs and an unwavering commitment to expanding market opportunities.

With an impressive 27-year tenure in the mortgage default industry, Johanna brings a wealth of experience that spans the entire spectrum, from hands-on field inspections to the astute management of a nationwide vendor network. This breadth of expertise is a priceless asset in her role within Verisk's dynamic PropTech division. Johanna's proficiency lies in assisting banks, mortgage servicers, and field service companies in evaluating and optimizing their business processes and effectively implementing data and technology solutions to empower and enhance their operations. Her unique blend of experience and strategic vision makes her an indispensable asset in the ever-evolving landscape of real estate technology and services.