



Shaival Shah is the CEO and co-founder of Ribbon, a tech-enabled homeownership company.

Alongside CTO and co-founder Wei Gan, Shaival founded Ribbon in 2017 to make homeownership achievable. Ribbon allows everyday families to compete on a level playing field with high-net-worth individuals and institutional buyers -- by upgrading their offers to winning RibbonCash Offers.

As the leading real estate technology platform, Ribbon empowers agents, brokerages, and lenders to create a world-class experience for home buyers and sellers through powerful financial products and digital workflow software.

Shah has 20 years of experience in technology, finance and real estate, with a focus on building platforms that connect ecosystem members. Previously, Shaival was at LendingClub, eBay, Hunch and Salomon Brothers. Shaival grew up in the San Francisco Bay Area, graduated from UC Berkeley, and lives in New York with his wife and two daughters.