



Faith Schwartz

CEO and Founder, [Housing Finance Strategies](#)

Recognized and accomplished industry leader, Faith Schwartz founded Housing Finance Strategies in 2016 to leverage her decades of industry leadership and mortgage experience to modernize the housing finance system. Her work and passion for building out the future of mortgage finance includes advisory services, board memberships and strategy roles in growing organizations. Housing Finance Strategies clients include publicly traded financial services firms, trade associations, Fintechs and non-profits. Schwartz also advises a Los Angeles, CA based real estate Development Company which owns more than 30 multifamily properties, offering housing and social services for the homeless in the state of California.

In times of crisis, Faith has been sought out to create nonpartisan solutions for challenging issues. Over the last 12 months Faith has spearheaded the development and roll-out of the [NOT OK? THAT'S OK](#) COVID-19 mortgage forbearance borrower awareness campaign. This ongoing initiative includes more than 60 mortgage servicers and over 120 non-profits and housing counselors. Similarly in 2008, government, industry and trade associations rallied around Faith's [HOPE NOW](#) alliance that saved millions of American families from losing their homes to foreclosure. Throughout her leadership of HOPE NOW, Schwartz testified before Congress, the Federal Reserve and was a frequent spokesperson on TV, Radio and in print media. In the nation's most perilous housing crisis, Faith drove opposing interests to reasonable consensus and created the framework for today's suite of loss mitigation activities.

Thematic centerpieces of Faith's current work include entreating private capital tools and strategies for the mortgage process of tomorrow while fostering diverse and inclusive business practices for women executives.

Through recent service on the FormFree® board, Faith offers strategic insight on leading asset, income and employment verification services that leverage authentic source data to transform and streamline mortgage origination. Similarly on the board of Class Valuation, Faith is working with federal agencies, government insurers, rating agencies and private mortgage insurers on appraisal innovation through authentic source data collected via 3D Scanning. This includes a focus on Eradicating Bias in Valuation, correlated with the PAVeS initiative.

Concurrently, and in an effort to promote and mentor women executives in housing policy and mortgage, Schwartz co-founded two national events to share intelligence, networking and legislative and regulatory knowledge. In 2019 and 2020, Schwartz partnered with NEXT Mortgage Events and delivered what many industry commentators called the most successful housing events for women leaders in the nation's capital. This year, Faith's leading [#HousingDC21](#) on September 20-21 in a virtual setting and featuring Washington, DC regulators, legislators, trade associations, rating agencies, mortgage companies, innovative technology firms and political analysts who will weigh in on the Biden Administration's actions to-date and 2022 plans for housing policy. Importantly, this year's housing policy conference will benefit the Washington, DC based [Women in Housing & Finance Foundation](#).

Earlier in her career, Faith held leadership roles at TMC mortgage, CoreLogic, Freddie Mac, H&R Block and Option One. She started her career at Dominion Bancshares Mortgage Company as Vice President of Capital Markets and Wholesale Lending.

Today, Schwartz sits on the following Boards: Redwood Trust, Gateway First Bank, RiskSpan, Inc., Class Valuation and FundingShield, LLC. Faith is also a Trustee to Saint Anselm's Abbey School in Washington DC. Schwartz recently stepped down from the FormFree board after four years. Notably, Faith received the Housing Wire Vanguard award in 2018 and was recognized as one of Mortgage Banking's most powerful women from National Mortgage Magazine 2018. Other awards include Housing Wire's Women of Influence in 2012, a leadership star award from the Financial Services Roundtable for leading HOPE NOW and a lifetime achievement award from the Five Star Institute.

Faith holds a BSBA in Accounting from Shippensburg State College and an MBA with a Finance concentration from the University of Pittsburgh. She lives in Austin, TX and Washington, DC with her husband and three children.