



Lisa J. Haynes, CPA, MBA
Chief Financial Officer and Chief Diversity & Inclusion Officer

Lisa J. Haynes is Chief Financial Officer and Diversity & Inclusion Officer for the Mortgage Bankers Association (MBA). As the Chief Financial Officer, Haynes is responsible for collecting, maintaining, and reporting accurate financial information on behalf of the MBA as well as overseeing the Association's current financial structure. She also works to ensure future financial stability for MBA through efficient budgeting and economic forecasting.

With over 30 years of experience in the fields of finance and accounting, Haynes brings a wealth of knowledge to the CFO position. Prior to joining MBA, Haynes worked for Fannie Mae and served the company in several positions including Vice President of Financial Planning & Analysis, Vice President for Finance Transformation, and Vice President for Operational Accounting, where she led a team of 45 professionals responsible for the management of single and multifamily loans worth approximately \$3 trillion. Haynes was named Association CFO of the year in 2019.

Haynes also serves as MBA's first Chief Diversity and Inclusion Officer. In this role, she serves as an executive-level strategist partnering with the leaders of MBA's diversity and inclusion initiatives to promote a comprehensive strategy that fosters a culture of diversity and inclusion within the real estate finance industry. In addition, she collaborates Human Resources, to develop and implement plans, programs, and activities that educate and engage employees on the value of diversity and the critical importance of inclusion.

Before her work at Fannie Mae, Haynes established and grew her own consulting practice in Massachusetts. Her practice specialized in financial consulting services for nonprofits and small businesses. Haynes was also the Senior Associate Controller and Director for John Hancock Financial Services, Inc. in Boston where she led the SEC and Management Reporting team during the company's demutualization in 2000.

Haynes holds a Master of Business Administration from the Boston University Graduate School of Management, Bachelor of Science in Accounting from Bentley University, and is certified as a public accountant in the state of Virginia.